

Marcelina Knitter

Venture Ink, LLC.
(2014 - present)

Owner

Provides clients with full-stack app and website design, development, and maintenance. UI and UX design services including brand development.

Venture Ink specializes in UI and UX design, Android and iOS development, and website creation.
Location: Denver, CO.

FrostWire
(2012-2018)

Senior UI Designer | Front End Developer

Responsible for redesign and maintenance of the native Android app while staying current with new API advancements. Managed an entire process from design to execution of all the new Android app features. Designed UI for desktop app. Redesigned and developed company's website and blogs. Created presentations, prototypes, and wireframes. Maintained company's brand assets. Designed icons, marketing materials, and all other graphic content.

A Free and open-source file-sharing application, BitTorrent client, and a media player. With apps available for desktop and Android.
Location: Miami, FL & Denver, CO.

Freelance
(2012-2013)

UI/Graphic Designer

Designed marketing materials, web and mobile assets, typography, and icons. Created illustrations, wireframes, designs, and prototypes for desktop and mobile applications. Maintained company websites and blogs. Clients included FrostWire, Punsr (an online Twitter game), and other independent contracts.

Location: Miami, FL.

Polish Cultural Institute
(2007 - 2009)

Marketing, Graphic Design, and Logistics Expert

Created and executed marketing strategies promoting all upcoming events (including art, music, movies, theater, and performance). Designed and placed print and electronic advertising as well as other promotional materials. Maintained and broadened community outreach. Updated and maintained the website. Arranged travel and lodging for visiting guests and artists. Organized meetings and gatherings for performers, politicians and guests of the Institute.

The Polish Cultural Institute in New York is a diplomatic mission established by the Ministry of Foreign Affairs of the Republic of Poland, dedicated to nurturing and promoting cultural ties between the United States of America and Poland.

Location: New York, NY.

L'Antiquaire & The Connoisseur
(2006 - 2007)

Gallery Assistant

Prepared and helped with running of art shows and exhibitions, maintained good relations with clients, led gallery tours, and prepared inventory and cataloging.

An antique gallery focused on varieties of decorative arts and antiques from Byzantine mosaics to Italian and French eighteenth century furniture, and Old Master drawings.

Location: New York, NY.

INTERNSHIPS:

Ketchum Pleon
(2011)

Digital Marketing Team Intern

Created media lists, conducted research for current clients, attended meetings and contributed to strategy brainstorming sessions. Helped other departments as needed.

Business and Marketing Consulting Firm
Location: London, UK

Penn Schoen Berland **Data Analyst**
(2006)

Collected, analyzed, and interpreted data, created and tested questionnaires and other research studies, and prepared client presentations and reports.

Market research, political polling, and strategic consulting firm.
Location: New York, NY

EDUCATION:

University College London (UCL), London, UK
MSc in International Public Policy (graduated 09-2010)

Coursework in International Organization and Development, Public Policy Economy, Peace and Security, Information Society Participation in UN simulation, numerous conferences. Active member of International Public Affairs Society (UCL).

New York University (NYU), New York, NY
BS in Communications (Honors) (graduated 05-2007)

Coursework in Mass Media, Communications, Marketing, Advertising, and Graphic Design, CCTOP and Phi Theta Kappa Scholarship recipient, Founders' Day Award, University Honors Scholar, Dean's List, active member of Women in Communication Club, writer/contributor for Washington Square News.

New York University in Prague, Prague, Czech Republic (2006)

Coursework in Politics, Media, and International Reporting. Help with organization and running of One World International Human Rights Documentary Film Festival ('Jeden Svet').